

Schoolreaders FUNDRAISING NEWS

A message from our Fundraising Director

Firstly, a huge thank you to everyone who has made gifts to Schoolreaders over the past few months. Whether you are a reading volunteer, a grant-making organisation, or a regular supporter, your contribution has helped us to continue getting literacy support to the children who need it most. Like many charities, Schoolreaders has been hit very hard by COVID-19 and our income will be lower than we had hoped this year. But with your help we are confident that we can get back to supporting thousands of children every week over the next academic year. And remember, for just £15 we can support one child's reading every week for an entire year!



Alice Garnett

There are so many ways for you to help Schoolreaders, and some won't cost you a penny. Please support our work in any way you can!

Make a regular gift or a one-off donation. Just £1 a month could support a child's reading for a whole year (including Gift Aid) or £1.25 a month without Gift Aid. Perhaps you could even encourage a friend or family member to sign up? Please find a donation form overleaf.

CREATE!
FOR Schoolreaders

We're celebrating the rediscovery of creative pastimes during lockdown with a new competition, 'CREATE! for Schoolreaders'. Whether you've turned to painting or to some other craft for fun, stimulation - or even for solace - we'd love to see photos of your work. The competition will run in July and August. Details of how to enter are on our website. We're delighted that artist Hugo Guinness, potter and entrepreneur Emma Bridgewater, photographer Harry Cory-Wright, and super-sewer Sarah Foot will be on our panel of judges, and have each donated a prize.

If you shop online, sign up to Easy Fundraising or Smile Amazon – we get a donation from every purchase, and it costs you absolutely nothing!



Looking for a present for someone special? Why not give them a Gift Card for £15 and sponsor a child's weekly reading support for a year in their name? Available via our website.



Why not use www.ziffit.com to sell any unwanted books, CD's, DVD's and video-games? You can nominate Schoolreaders to benefit from the proceeds. Ziffit will even arrange a courier to come and collect from your house! Alternatively, you or your family/friends could sell second-hand books outside your house. We are grateful for every penny raised.



Please consider making a lasting gift to us in your will. Or you may choose to make a donation in honour of a loved one. We will feature your gift in our special 'In Memory' Book as a lasting tribute to the contribution.

And finally, please spread the word about Schoolreaders to friends and family. As Barack Obama says:

“Reading is important. If you know how to read then the world opens up to you.”

Thank you for ANY support you feel able to give.
Your contribution will help more children to be good readers and have a better future.

Your details:

Title _____ First name _____ Surname _____

Address _____

Postcode _____

For just £15 you can sponsor one child's weekly reading support for a whole year. A regular gift of £5 per month will support 4 children for a year, and £25 per month will support 20 children for a year.

I would like to make a regular donation of £ _____ monthly/quarterly/annually
(please delete as appropriate)

Starting on dd/mm/yy _____ (please choose a start date at least one month from now)

To the Manager of (please complete your bank details):

Bank name _____ Bank address _____

Sort code _____

Account number _____ Account name _____

Our bank details: Please pay to Barclays Bank plc, Sort code 20 47 47,
Account number 90166774, Account name: Schoolreaders

I would like to make a single donation of £ _____

I enclose a cheque/charity voucher made payable to **Schoolreaders**

I've paid the money into the following bank/Post Office _____ on _____ dd/mm/yy

I've used online banking, reference _____ on _____ dd/mm/yy
(if possible, please use your surname in the reference)

This money was raised in the following way _____ (where applicable)

Through Gift Aid, any donation you make will be worth 25% more

Please be sure to tick the declaration box immediately below and to add today's date.

giftaid

I would like Schoolreaders to treat the above donation(s) and any donations I make in the future and have made in the past 4 years as Gift Aid donations until I notify you otherwise. Date _____ dd/mm/yy

I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax than the amount of Gift Aid claimed on all my donations in that tax year it is my responsibility to pay any difference. Please remember to let us know if you want to cancel this declaration, change your name or home address or no longer pay sufficient tax on your income and/or capital gains.

We'd love to keep you updated on how your donation is changing children's lives

We may contact you by post to tell you more about our work and other ways you can help, including opportunities to donate, volunteer or fundraise.

I am happy to hear from you by email or phone. My details are: Email _____

Telephone _____ I am happy to hear from you by text

I would rather not hear from you by post I would like to hear about leaving a gift in my will

If you are an existing supporter and haven't completed this section we will continue to contact you as we have in the past. If you change your mind about hearing from us you can contact us on office@schooreaders.org.

To find out how we protect your data please read our Privacy Policy, which is available on our website.